events

EXPERIENCE. SOMETHING. POWERFUL.
EXPERIENCE EVENTS DC

Events DC is the face of conventions, sports, entertainment, and cultural events in our nation’s capital.

Driven by a passion for creating and delivering experiences that engage, excite and entertain, we strive to turn every event, meeting or convention into an opportunity for amazing.

With a diverse range of awe-inspiring spaces and events that embody the cosmopolitan feel of Washington, DC, we offer event planners and attendees alike not just events, but unforgettable experiences.
As the official convention and sports authority for the District of Columbia, Events DC rises to the challenge by taking bold steps to leverage the astonishing beauty, history and diversity in the nation’s capital. Under the umbrella of a unified organization, Events DC offers visitors and residents a seamless experience and an extensive array of options for events of all kind.

Keeping our finger on the pulse of conventions, entertainment, sporting and cultural events, Events DC reflects three distinct lines of business:

These divisions deliver outstanding value and service for our clients and continue to position Events DC on a global stage.
Focused on delivering the amazing

The record-breaking and environmentally innovative Walter E. Washington Convention Center provides customizable spaces that can accommodate and delight attendees of any size.
Heart-pounding action is where we love to live.

Events DC’s Sports and Entertainment Division brings top-tier sports, entertainment, cultural and hospitality events to the District while promoting the metropolitan region as one of the nation’s premier destinations.
A flair for the inspired

Through our Creative Services Division, Events DC is actively involved in the planning and support of some of the city’s most anticipated events, attracting thousands of attendees to locations around the city.
YOU BRING YOUR NEXT BIG IDEA.
WE’LL BRING THE AMAZING.

Restaurant Association of Metropolitan Washington hosts the annual RAMMY Awards Gala recognizing the exceptional ability and accomplishments of the region’s restaurant industry.
We make doing business in our city seamless. Our people are under one roof working together to ensure high satisfaction for clients. From our initial discussion to our service delivery, we work to ensure that the process is as smooth as possible for you.

We don’t want to just help deliver decent experiences for our client’s guests, we want to inspire unforgettable moments that can’t be matched in any other city. That drive, combined with the knowledge of some of the industry’s top professionals and a unique Strive for 5 service delivery program, allow Events DC to deliver unparalleled service.

We have the privilege of selling the authentic DC experience to clients and their guests- an experience that is both parts powerful and personal. Our venues, people and partners ensure our client’s vision becomes a reality. By taking the time to focus on the details for our clients and attendees, we help ensure that everyone has an experience worth raving about.
Strive for 5 is an internal and external customer service program that provides us with the opportunity to continually raise the bar of service delivered and redefine event experiences for our attendees and clients.

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<thead>
<tr>
<th>PRINCIPLES FOR SUCCESS</th>
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<tr>
<td><strong>RESPECT</strong></td>
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<td>Value the relationships of our customers and colleagues</td>
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<td><strong>PROFESSIONALISM</strong></td>
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<td>Hold ourselves to the highest standards of performance</td>
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<td><strong>COMMUNICATION</strong></td>
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<td>Encourage and foster productive interactive dialogue</td>
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<td><strong>TEAMWORK</strong></td>
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<td>Showcase shared knowledge, skills, and abilities to achieve customer satisfaction</td>
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<tr>
<td><strong>ACCOUNTABILITY</strong></td>
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<td>Ownership and responsibility for our commitments</td>
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WE’RE ON THE MOVE

Events DC thrives on a clarity of focus around a number of key initiatives that make us a stronger organization. As the heartbeat of conventions, entertainment and sports in the District, Events DC presents events, partners with organizations and provides the best services and conveniences to attract visitors and create an array of opportunities for city residents.

STRATEGIC PARTNERS

As a dedicated member of the community, Events DC is able to tap into new opportunities within the market and connects its clients with one of the strongest networks in the region.

IMPROVING THE ENVIRONMENT THROUGH SUSTAINABLE EVENTS

Events DC is at the forefront of implementing environmentally friendly initiatives and we are proud of the steps we are taking to make our world a greener place. Events DC has implemented critical emphasis on the daily use of sustainable practices and resources throughout our operations and events. This means we can have a positive impact on a local and global level.
COMMITTED TO OUR COMMUNITY

We have established ourselves as an active member of the DC community, by proactively building and maintaining relationships to support and engage the local community. Our Community Engagement Team is proud to support the local community through various initiatives, from the annual community events like, Safeway Feast of Sharing that provides more than 5,000 meals to District residents in need, to our Community Grant Program, where we donate up to $200,000 in a fiscal year to local non-profit organizations that promote youth participation in both the arts and athletics.
STRATEGIC INITIATIVES

As an active participant in the growth of our nation’s capital, Events DC continues to invest in projects that create success for our events, venues, business community, as well as transform or revitalize pockets of areas within the nation’s capital. We welcome the opportunity to discuss how we can be a part of your vision for a specific project or improvement.

Strategic Initiatives:
• Esports
• Walter E. Washington Convention Center Streetscape Project
• RFK Campus Redevelopment

ESPORTS

As a strategic initiative, Events DC is poised to position the District as the capital of esports. This growing competitive landscape transforms video games into a spectator sport with a strong following of enthusiasts – that will help attract future events, residents and visitors to the city.

We currently sponsor three professional esports teams: Overwatch’s Washington Justice, Monumental’s Wizards District Gaming, and NRG.
The interior design program at the Walter E. Washington Convention Center is part of Events DC’s long-term strategy to create authentic experiences both inside and outside the Convention Center. This program focused on upgrading the public lounge areas throughout the Convention Center, by adding 237 new furnishing arrangements.

On Thursday, December 12, 2020 Mayor Muriel Bowser was joined by Events DC, to break ground on the Walter E. Washington Convention Center streetscape project. The streetscape project will feature lighting, art, new retail kiosks, digital signage, planters and furnishings to reactivate the exterior of the Convention Center and Shaw neighborhood.
RFK CAMPUS REDEVELOPMENT PROJECT

We aim to transform the RFK Stadium Campus by converting acres of asphalt into a new gateway to the city, featuring numerous community-focused sports, recreation and cultural amenities. As one of the first redevelopment elements, The Fields at RFK campus officially opened for community use on Saturday, June 8th, 2019. With the vision to restore the Campus as a dynamic entertainment and sports destination for residents and visitors to enjoy, The Fields at RFK Campus marks the first completed phase of the campus redevelopment project. The completion of this phase signifies more community open space and a dynamic recreational destination.

Our plan will improve accessibility to the site for the surrounding neighborhoods and integrate the natural beauty of the historic Anacostia River. The redevelopment plan prioritizes immediate upgrades, which can be designed and built over the next two to five years. These elements remain consistent with the long-term vision and goals for creating a more holistic and vibrant sports and recreation destination within the District.
ADDITIONAL ELEMENTS OF PLAN:

- **Market Hall** to feature fresh, locally sourced, and specialty foods and products.
- **Sports & Recreation Complex** that will house a variety of activities for youth, amateur athletes, and families.
- **Pedestrian Bridges** to provide accessibility to Kingman and Heritage Islands and improve pedestrian flow and access.
- **RFK Democracy Center** to educate visitors about RFK’s legacy.
VENUES ARE JUST THE BEGINNING

Successful events are making sure that the focus isn’t just on the venue itself - it’s about how all the pieces fit together.

Our integrated event approach focuses on delivering a seamless experience that maximizes our client’s vision for success.

Robert F. Kennedy Memorial Stadium

The Fields at RFK Campus

DC Armory

Walter E. Washington Convention Center

Entertainment and Sports Arena

Gateway DC Pavilion

RFK Stadium Festival Grounds

Carnegie Library at Mt. Vernon Square

R.I.S.E. Demonstration Center

Nationals Park

Skate Park at RFK Stadium
QUICK FACTS

Opened in 2003

198,000
Square feet of flexible meeting space

703,000
Total square feet of exhibit space

77 Individual and customizable meeting rooms

$4 Million art collection

METRO
Accessible

Located in the heart of downtown DC
QUICK FACTS

Opened in 1903

Historic landmark example of Beaux Arts architecture

ORNATE ROOMS & Grand exterior plaza

2019 Reopened as Apple Flagship Store

METRO Accessible

Located in the heart of downtown DC
QUICK FACTS

Opened as the DC National Guard Armory in 1941

70,000 Square feet of exhibition space

10,000 Seating capacity for sports and theater events

8,000+ Parking Spaces

METRO Accessible
QUICK FACTS

Opened in 1961

1969
Renamed Robert F. Kennedy Memorial Stadium

45,423
Seating capacity

8,000+
Parking spaces

Natural grass playing field

METRO
Accessible
RFK STADIUM FESTIVAL GROUNDS

QUICK FACTS

80 Acres
1.7 MILE
Race track
Open air grounds for large-scale festivals and concerts
8,000+
Parking spaces
5K & 10K Certified courses

METRO
Accessible
SKATE PARK
AT RFK STADIUM

QUICK FACTS

Opened in 2011

15,000
Square feet

Open year-round from
dawn to dusk

Inspired by DC’s
Freedom Plaza and
Pennsylvania Ave

Located in Lot 3

METRO
Accessible
Quick Facts

Opened in 2008

41,418 Seating capacity

First major stadium to receive US LEED certification

Recipient of the US Green Building Council’s “Silver Status”

Natural grass playing field

Metro Accessible
THE FIELDS
AT RFK CAMPUS

QUICK FACTS

Opened in 2019

27 Acre Complex

3 State-of-the-art synthetic turf fields

300 Parking Spaces

Playground and adult fitness area

METRO Accessible
QUICK FACTS

Opened in 2018

80,000 Square feet of arena space

30,000 Square feet of practice facility space

4,200 Seats

5,000 simultaneous connected devices

METRO Accessible
QUICK FACTS

40,400 Square feet

PAVILION
Open-air and covered pavillion

10,000 Total Capacity

KITCHEN
Fully equipped test kitchen

METRO
Accessible
QUICK FACTS

2,650 square feet of non-contiguous function space

TWO levels with five meeting rooms

2014 renovations, upgraded event space and installed technological enhancements

METRO Accessible
From rolling out the red carpet at lavish balls to helping turn the hippest jazz vibes into community hotspots, Events DC has the venues, experience and the operational breadth to help put your event on the map.

Here you’ll find a slice of the unforgettable experiences we create for our community, clients and partners.
The World Gas Conference

The World Gas Conference, conducted by the International Gas Union (IGU) since 1931, is the world’s largest and most important global gas industry event where the world’s foremost policy-makers, business leaders and technical experts gather every three years to shape the global energy agenda.

The conference features 5,000 attendees and 350 exhibitors from across 90 countries. Since international visitors typically stay in Washington, DC longer and spend more money, there is a continued push to establish Washington, DC as an international conventions and meetings destination.
MLB Fan Fest

MLB FanFest, unlike many exhibitions, is full of interactive hitting, fielding, pitching and base-running experiences in every corner of its 400,000 square feet. GEICO All-Star FanFest theme days allow fans an experience to celebrate players, the community and the city of Washington, D.C. As the Sports Capital of the nation, close to 12,000 Washington, DC residents and visitors alike, headed to the Walter E. Washington Convention Center to enjoy this city-wide event.
Recognizing the importance of driving tourism throughout the city, Events DC partners with the DC Jazz Festival each summer to bring this quintessential American music form to DC’s coolest neighborhood venues. The highly popular “Jazz in the ‘Hoods presented by Events DC” performance series features a multitude of free and ticketed performances at museums, clubs, restaurants, hotels, and galleries. In 2013, Events DC and the DC Jazz Festival expanded the partnership to include a showcase performance in an outdoor setting.
World Championship Boxing

Events DC has taken center stage in returning world championship boxing to Washington, DC broadcasted by a who’s who in television (Showtime, HBO, ESPN). In April 2014, an international audience watched in awe as 49-year-old legendary fighter Bernard Hopkins became the oldest fighter in boxing history to unify world titles with a split decision over Beibut Shumenov at the DC Armory. The historic fight marked the third world championship fight in 14 months at the venue, cementing boxing’s big-time return to the nation’s capital.
RAMMY Awards Gala
Presented by the Restaurant Association Metropolitan Washington (RAMW), The RAMMY Awards Gala honors the exceptional ability and accomplishments of the hard-working individuals and organizations of the Washington, DC region’s restaurant and foodservice community.
This event has grown to become DC’s #1 food & restaurant industry event, The RAMMYS celebrate one of Metropolitan Washington’s greatest assets: its restaurants, with a high-end open-concept gala featuring the top food & beverage options that the city has to offer.
WNBA Mystics Championship Finals

In front of over 4,200 energetic fans in the Entertainment and Sports Arena in Washington D.C., the Washington Mystics became WNBA Champions for the first time in their franchise history with an 89-78 win in Game 5 over the Connecticut Sun.

Home to the Capital City Go-Go and Washington Mystics Home Games, the Entertainment and Sports Arena gives fans the opportunity to see their favorite ballers so close that they can hear the plays!
As the convention and sports authority for Washington, DC, Events DC worked diligently with its partners, the Washington Nationals, to ensure that Nationals fans from across the city had the best fan experience to celebrate its World Series Run.

Events DC began by installing a pop-up birthday card outside of Navy Yard’s, The Salt Line, to celebrate National’s star, Juan Soto’s 21st birthday. The party didn’t stop there, with the weekend-long activation featuring concerts, family activations, local eats, and a mega screen to enjoy the game!
If you have a specific question about sales and booking, we would love to talk to you.

Contact us at:

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Email: salesinfo@eventsdc.com