



WASHINGTON CONVENTION
AND SPORTS AUTHORITY

THE WASHINGTON CONVENTION AND SPORTS AUTHORITY
RESOLUTION OF THE BOARD OF DIRECTORS

No. 26-02

APPROVAL OF FUNDING FOR 2026 SPONSORSHIP AGREEMENT WITH
THE WASHINGTON SPIRIT

WHEREAS, pursuant to D.C. Code § 10-1202.02(b)(5), the Washington Convention and Sports Authority (the “Authority”) is charged with the promotion, development and maintenance of the District of Columbia as a location for sporting events, sports teams, recreational events and entertainment events, directly or under contract; and

WHEREAS, in fiscal year 2025, the Authority received a variety of branding, marketing, hospitality and other sponsorship benefits pursuant to two (2) sponsorship agreements with the Washington Spirit (“Spirit”), and Staff believes that a continued partnership with the Spirit will allow the Authority to continue building its brand in the rapidly growing sport of women’s soccer and bolster the District of Columbia’s visibility as a host city for premier events on a regional, national and international stage; and

WHEREAS, the partnership will also allow the Authority and the Spirit to continue to collaborate on other initiatives to attract visitors to the District of Columbia, including potential high-profile international soccer matches; and

WHEREAS, Staff has recommended approval of a sponsorship agreement (the “Agreement”) with the Spirit under the following terms:

(1) The term of the Agreement shall be for one (1) year, with one (1), one-year option period;

(2) The Authority will pay the Spirit \$750,000.00 for the base term; and

(3) The Agreement will set forth the branding, marketing, hospitality and other sponsorship benefits to be provided by the Spirit to the Authority, in addition to other standard terms and conditions.



WASHINGTON CONVENTION AND SPORTS AUTHORITY

WHEREAS, the President and Chief Executive Officer, and the Business Development and Strategic Partnerships Committee of the Board of Directors concur in that recommendation; and

WHEREAS, funding for the 2026 Agreement is consistent with the Authority's approved fiscal year 2026 budget.

NOW, THEREFORE, BE IT RESOLVED THAT, the Board of Directors of the Washington Convention and Sports Authority accepts the recommendation of the President and Chief Executive Officer and the Business Development and Strategic Partnerships Committee and hereby approves funding for a Sponsorship Agreement with the Washington Spirit in the amount of \$750,000.00.

This Resolution No. 26-02 may be executed in counterparts.

Signed by: Leif Dormsjo
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Leif Dormsjo, Chairperson

Signed by: Cherrie Doggett
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Cherrie Doggett, Vice Chairperson

Signed by: Monica Ray
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Monica Ray, Secretary

DocuSigned by: Jay Haddock Ortiz
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Jay Haddock Ortiz, Treasurer

Signed by: Nina Albert
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Nina Albert, Member

Signed by: Alan Bubes
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Alan Bubes, Member

Marisa Flowers, Member

Signed by: Solomon Keene
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Solomon Keene, Member



WASHINGTON CONVENTION
AND SPORTS AUTHORITY

Signed by:

Brian Kenner

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Brian Kenner, Member

Glen Lee, Member

DocuSigned by:

George T. Simpson

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George T. Simpson, Member

Resolution No. 26-02

Dated: January 15, 2026